





Affordable Web Site Packages		<i>Budget Start Up</i>	<i>Deluxe Package Deal</i>	<i>Premium Package Deal</i>
	Your choice of design layout customized with your colors and logo	✓	✓	✓
	Completely custom design to your specifications (up to 4 hours design time)	✗	✗	✓
	Drop down Menu feature	✗	✓	✓
	Up to 1 hour Free consultation on what to include on your site	✓	✓	✓
	Up to 5 pages of content set up (<i>you can add more if you get the Advanced CMS system</i>)	✓	✓	✓
	Advanced Content Management System so you can maintain your own site	✗	✓	✓
	Publish unlimited pages yourself	✗	✓	✓
	Secure contact form with Google Map	✗	✓	✓
	1 year website hosting & 5 email accounts	✓	✓	✓
	Photo slide show on home page (with up to 5 photos you supply) ex: www.coloradospringsvenue.com	✗	✓	✓
	1 QR code	✗	✗	✓
	Search engine friendly design	✓	✓	✓
	Basic SEO package: <ul style="list-style-type: none"> • XML sitemap submitted to Google • Google Analytics Set up • Title Tags for each page • H1 & H2 tags for each page 	✗	✗	✓
	Up to 1 hour training on how to use Content Management System	✗	✓	✓

Bracewell web works

	YouTube integration if you have videos and a YouTube account	✗	✓	✓
	Social Icons with links to your profiles for FaceBook, Twitter & LinkedIn (You must have these profiles set up)	✓	✓	✓
	Flyout Social Share Links, Print pages, etc.	✗	✗	✓
	Twitter feed on your website (if you have Twitter account)	✗	✗	✓
		<i>Budget Start Up</i>	<i>Deluxe Package Deal</i>	<i>Premium Package Deal</i>
<i>Initial Payment</i> (non-refundable)		\$395	\$695	\$995
<i>Monthly Payment</i> (12 months)		\$65	\$75	\$95
<i>Total Investment</i>		\$1175	\$1595	\$2135
Optional Extras			<i>Up Front</i>	
★	Domain Name Registration	\$30 for each year registered		
★	Custom Graphics for your Slideshow (example: www.scholarlyinsights.org)	\$30 each		
★	Photo Gallery – 12 photos edited and installed	\$195		
★	Calendar – fully functional; with up to 10 events set up. Features include: unlimited events; RSVP by email; multiple sections for events.	\$225		

Don't see what you're looking for here? Call us! We can help you with just about anything web related!

The Small Print (We'll tell you up front what the other guys bury.)

- ★ Package and monthly fees are billed in advance.
- ★ Accounts past due are subject to suspension.
- ★ First months service is due upon site completion.
- ★ **10% discount** offered for pre-payment of the remainder due upon the sites completion

Got Questions? We've Got Answers!

What happens after the 12 month period?

You can walk away and take your finished website elsewhere. If you wish to stay with us (and we hope you do), we can host your website and email from as little as \$13.75 a month.

How do I go about paying Bracewell Web Works every month?

We invoice you 15 days in advance each month. You can by check or with a credit card through PayPal.

I need something a bit different. Can you still help me?

Certainly! Just contact us and we can discuss your requirement in more detail.

Are these websites subcontracted out?

No, I do everything in house. 100% made in the U.S.A.! I'm a certified webmaster and have been in business since 2000 in Colorado Springs.

Are your websites built with the most current coding standards?

Absolutely! AND all of our sites work across the top browsers, versions of browsers and operating systems.

Will you teach me how to use the content management system (Deluxe and Premium Packages)?

You bet! When the site is complete we will schedule up to a 1 hour phone training session with you. If you have basic computer skills such as using Word, you'll find it very easy! If you require more training we are happy to provide it at our hourly rates. (most people don't need any more than an hour)

What if I want to make changed to my content after I've given it to you and you've formatted it.

With the Deluxe or Premium package you will be able to edit the content yourself with the content management system. But we are happy to do it at our regular hourly rate, currently \$85 per hour (subject to change without notice).

Does this offer apply to existing websites?

Yes, we can take the content from your existing site and 'drop it into' the new design. Only limitation is the amount of pages your current website has.

What if my existing site has more than 5 pages?

Additional pages can be added for \$25 per page, simple as that.



Does the site come with a custom logo?

No, but if you have an existing logo we will incorporate it into your new site or we can quote you a price on a logo.

Are updates for the content management system software included?

No, but we can upgrade and test your CMS software (as updates are released) for only \$50.